

HOW TO SIGN UP TO THE BETTER BUSINESS ACT

WHAT IS THE BETTER BUSINESS ACT?

The Better Business Act (BBA) is a proposal to amend Section 172 of the Companies Act 2006 so that companies are legally obligated to operate in a manner that benefits their stakeholders, including workers, customers, communities and the environment, while seeking to deliver profits for shareholders.

For further information, read our BBA guide: [What Is The Better Business Act?](#)

HOW TO SIGN UP

The signing up process couldn't be easier. Simply visit the [Act Now page on the BBA website](#) and fill in the form.

By doing so, your organisation is agreeing to:

- Support the four basic principles of the BBA:
 - Aligned interests
 - Empowering directors
 - Default change
 - Reflected in reporting
- List your company name and logo on the BBA website
- Advocate for the BBA and participate in future campaign activities
- Not undertake any corporate activity that would undermine the objectives of the campaign
- Act and communicate in a non party-political manner

The world needs business at its best – creating good jobs, helping to fix pressing problems and adding value to society. Sign up to the BBA to be a part of the change the world needs.

USEFUL LINKS

- The Better Business Act: <https://betterbusinessact.org/>
- Sign Up To The Better Business Act: <https://betterbusinessact.org/act-now/>
- What Is The Better Business Act?:
https://thebetterbusiness.network/wp-content/uploads/2021/10/What-Is-The-Better-Business-Act_.pdf

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