

# BETTERNOTSTOP

betternotstop is the sister company of The Better Business Network.

Founded by Hannah Cox, betternotstop is a sustainability impact agency, helping purpose-driven businesses to implement strategies, policies and frameworks like the United Nations Sustainable Development Goals, B Corp Certification and Carbon Literacy to increase their revenue, customer base and employee retention.

The company was launched as a business in 2019 with the express purpose of making the world a better place; “to bring people together so we can create a better future for people and the planet.”

With the belief that every business has the ability (and responsibility) to make the world better, they work with companies worldwide to implement sustainable strategies and frameworks that give as much consideration to social and environmental impact as they do to financial returns.

**As Better Business Network Members, you are entitled to a 50% discount on betternotstop’s online courses, such as the [B Corp Bootcamp Training Course!](#)**

## USEFUL LINKS

- betternotstop: <https://betternotstop.com/>
- United Nations Sustainable Development Goals: <https://sdgs.un.org/>
- B Corps: <https://bcorporation.net/>

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