



Let's unlock the  
full potential of your  
purpose-driven brand & business



**Book your FREE Kireli Brand Health  
Check worth £300**



## OH HEY THERE,

**Got a fantastic business, but have a mental itch telling you that the brand could be doing more to unlock its success?**

We're delighted to offer **every Better Business Network Member a FREE Brand Health Check** with our branding partner, Kireli Studio – the branding and communications studio designed to help purpose-driven start-ups and businesses unlock their full potential.



## WHAT'S ON OFFER?

**Book your FREE 30-minute Brand Health Check session worth £300 with Kireli and they'll...**

- Spend time understanding your business objectives and what your brand needs to do to achieve them
- Review your brand and how it's performing for you
- Explore the business and brand challenges you're facing
- Offer strategic and creative brand advice to unlock more business success

## HOW TO TAKE ADVANTAGE?

**You've got a great business. Kireli's got the brand expertise. So book your FREE Brand Health Check today and unlock your business' full potential.**

Simply drop Olly Cooper – co-founder of Kireli and friend of The Better Business Network – a message and he'll get you booked in –

✉ [olly@kireli.studio](mailto:olly@kireli.studio)

## WHO ARE KIRELI CREATIVE STUDIO?

**Hey, we're Kireli – the branding and communications studio designed to help purpose-driven start-ups and businesses unlock their full potential.**

We dedicate our decades of industry-leading branding and communications experience, knowledge and expertise to purpose-driven businesses big and small. Helping them lay down strong brand foundations, navigate the unexpected and realise their vision. All while attracting more people and customers to join them along the journey.

Our clients have made it their business to change the world for the better. We've made it our business to unlock the full potential of theirs.

**See how we're making it happen here – [www.kireli.studio](http://www.kireli.studio)**

## WHY HAVE WE PARTNERED WITH KIRELI?

**To put it simply, Kireli Studio cares about purpose-driven companies and wanting them to change the world for the better.**

Having begun their working life in the mainstream branding and marketing industry, Emilia Kireli-Reed and Olly Cooper – Kireli's co-founders – decided it was time to take their expertise away from helping the big corporations, and instead focus entirely on helping purpose-driven businesses thrive, so those businesses become the new leaders in world.

Kireli only works with businesses that are committed to doing good. Helping those businesses increase their impact through branding and communications. While also believing strongly in being a force for good themselves.

Speak to Emilia and Olly, and see how they can help you unlock the full potential of your business. Message them at [Olly@kireli.studio](mailto:Olly@kireli.studio).