



# WHAT IS BBN?

The Better Business Network (BBN) is a community for like-minded businesses that want to create positive action. The Network is focused on helping connect ethical businesses together and increasing their positive social and environmental impact. Members have access to events, tools, resources and workshops to help them on their journey to having a greater positive impact.

## WHAT DO YOU GET?

The BBN provides opportunities for you to meet, connect and collaborate with other purpose driven businesses. Check out our Member Testimonials to see their experiences!

When you join as a member, you join as a business, not an individual. This means that your employees can get involved, train and upskill so that no team member is left behind!

All membership tiers get access to:

- Exclusive Members Area & Business Directory
- Free Carbon Literacy training (worth £180\* per team member for up to five people)
- Monthly in-person and online events
- Networking opportunities
- Weekly Industry Insights newsletter
- 100's Online tools, resources and recorded workshops
- Monthly Free Coworking Days
- Access to exclusive partnership offers & discounts
- Private online slack community
- Members Office hours

## HOW CAN YOU JOIN?

You can join the Network here (it will only take 5 minutes!).

Membership starts at just £30 per month and varies depending upon the size of a business.

Larger companies pay a higher fee as they are helping to support and subsidise access (and keep prices low) for smaller business owners. Memberships are payable on a monthly or annual basis. We are committed to donating at least 20% of our membership fees to impact giving.

If you want to find out more, please sign up for our monthly BBN Discovery Events where we explore how you can get the best out of the network. If these times don't work then make sure to book in a call with James, our Community Manager.



LEARN MORE [WWW.THEBETTERBUSINESS.NETWORK](http://WWW.THEBETTERBUSINESS.NETWORK)

# FREQUENTLY ASKED QUESTIONS

## DO I HAVE TO BE AT A CERTAIN POINT IN MY JOURNEY TO JOIN?

No, we accept businesses from all points along their sustainability journey. It matters less where you are currently, and more where you want to go.

We want all our members to have the same vision - to create regenerative businesses that have a positive impact with the work they do.

## WHAT POSITIVE IMPACT DOES THE NETWORK HAVE?

We are committed to donating 20% of membership fees to impactful organisations. We donate to Buy One Give One with every new membership, provide monthly donations to Client Earth and milestone donations to 1% For the Planet.

We also work collectively for improved government legislation and support. Access the 2021 Impact Report [Here](#).

## HOW MUCH TIME DO I NEED TO CONTRIBUTE?

We're proud to say that many of our members have gone on to do incredible work together, but it's important to contribute to the conversation, support and help your fellow members too.

If you are worried about not having enough time to contribute or engage fully, please remember that you can add members of your team to the Network under your membership, who can also access all the resources we provide.

## I'M ALREADY A MEMBER OF ANOTHER GROUP, WHAT MAKES THIS DIFFERENT?

We don't think anyone offers the support we do. Our focus is helping you to grow your positive impact, income and audience while advocating for systemic change.

You will have access to everyday support from our team as well as the assistance and insights of our unique ever-growing Network community.

## MY QUESTION HASN'T BE ANSWERED WHAT DO I DO?

If your question hasn't been answered, please reach out to our Community Manager at [james@thebetterbusiness.network](mailto:james@thebetterbusiness.network) who will be happy to help.

You can access the full range of FAQs on this [webpage](#).

